Digital Marketing

Harare, Zimbabwe · 4 months · Weekday, Weekend, Evening, Online

Build modern digital growth skills with analytics, content, and campaign execution.

Qualifications and exams

Certification exams: BriteEducation Professional Certificate

Programme outline

1. Short Course: Digital marketing fundamentals and channel strategy
2. International Certificate: Campaign planning, analytics, and optimization
3. Diploma Path: IT and analytics-supported progression options
4. Career Growth: Performance marketing and growth career tracks

Fees

Programme	Duration	Tuition
Certificate in Digital Marketing	4 months	$400 per semester

> Flexible payment plans available. Exam fees are set by the examining body and change from time to time; admissions will confirm the current fee.

Entry requirements

No strict entry requirements.

Study modes

Weekday, evening, weekend or live online, on campus in Harare or from anywhere.

Careers

- Digital Marketing Assistant
- Social Media Strategist
- Campaign Analyst
- Growth Marketing Executive

Questions students ask

How long does it take to study digital marketing at BriteEducation?
Certificate in Digital Marketing: 4 months.

Can I study digital marketing part-time or online?
Yes. Classes run on weekday, weekend, evening or online schedules, so you can study while working or from outside Harare through live online classes.

Apply for the 2027 intake: school.britelink.io/apply · WhatsApp +263 71 213 6444 · team@britelink.io